Guidelines for the Applicants

Agora funding scheme

June 2017

The Agora scheme aims to foster dialogue between scientists and society. It encourages researchers to communicate their current research to a non-specialist audience. Agora projects have to initiate a dialogue between researchers and the target audience in which they interact and listen to each other.

The present document describes in details the project plan.

For general information on the Agora funding scheme, refer to its website ([www.snf.ch/agora](http://www.snf.ch/agora)).

The project plan is used in the evaluation process to answer the following questions related to the Agora assessment criteria:

* **Is the content to communicate of high quality and connected with current scientific research of each applicant?**
* **Will the proposed communication methods allow for a high quality dialogue between scientists and are the communication means well suited for the target group?**
* **Will proposed project reach his goals in the given time and with the proposed communication methods?**
* **Does the proposed project have the potential to have positive impact for the society?**

Make sure that the relevant information is clearly described in your project plan.

Furthermore, the project plan must be written in accordance with the rules of good scientific practice and sources must be cited correctly (www.snsf.ch > The SNSF > Research policies > Scientific integrity)

**Adopt the titles of the sections listed below word for word. In general, the project plan must not contain any annexed documents. A minimum font 10 and line spacing 1.5 must be used.**

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| 1. **Summary - *maximum 1 page***   The summary must characterise the application and place the project in a wider context. | |
| 1. **Project description - *maximum 40,000 characters (with spaces, tables and figures) on maximum 10 pages*** | |
| * 1. **Context - DKS** | *This section allows to assess the “quality of the content to communicate”.*   * *Explain the information and message that you wish to communicate to the public as well as your motivation.*   Voir wiki  Objectif formation enseignant; pensée informatiuq e chez les élèves   * *Describe how the content to be communicated is related to your current research. Provide evidence of the fact that this research has gone through a competitive evaluation procedure (e.g. peer reviewed article and/or grant proposal).*   Citizen science: model of learning by participation -> form of the communication project.  Dualt : learning by designing objects |
| * 1. **Methods - Paul** | *This section allows to assess the “suitability of the methods” and “feasibility of the project”.*   * Define and describe the target public as well as the communication concept. Enumerate the means of communication, explaining why they are suited to the project and to the needs of the target group.   *Profs; ateliers prof-élèves; expo pour le grand public comme des oeuvres d’art.*   * Outline the elements of the project that enable the dialogue between researchers and the target group(s) for each mean of communication. Specify how the interaction is supposed to take place and how the public will participate. * Describe the measures envisaged to create awareness of the project among the target group (e.g. marketing, advertising …). * Position the project in relation to the best practices in public science communication. * If applicable, explain how and to what extent the project will be integrated in existing initiatives. * If applicable, describe and explain how and to what extent the communication project could continue beyond the funding period. |
| * 1. **Implementation**   ***Mireille*** | *This section allows to assess the “feasibility of the project” and “expertise of the project team”*.   * Define the schedule for the project, including different milestones and interim objectives.   *2 years - continuation*   * Describe the roles and responsibilities of the persons involved (applicants, project partners, collaborators and third parties). * Highlight/underline specific expertises of the persons involved that are relevant to the project**.** * In case of third party funding, define the contribution of each funding partner. |
| * 1. **Expected impact - Mireille** | *This section allows to assess the “expected impact” and “feasibility of the project”.*   * Describe the impact you expect from the project in quantitative (e.g. number of visitors to an event or a website) and qualitative terms (e.g. creating or increasing awareness on the topics). * Describe methods and criteria that will allow to assess the success of the project. |
| 1. **Bibliography**   List the sources of all concluded and/or ongoing work referred to in the project plan. Give the full reference, especially the title, source and full author list. The bibliography is not included in the maximum number of pages (10) and characters (40,000) count. | |

**Budget**

List the sources of all concluded and/or ongoing work referred to in the project plan.

Scientif collab (coordination, documentation): 30%

IT specialist for teacher: mise en oeuvre des machines plus formation technique des enseignants, doc purement technique – 10%

Site web participatif (CMS communautaire, design sympa pour page vitrine) – 10 KF sur le modèle des sites communautaires pour enseignants instructable.org.

Factures

- La Barge pour organisation d’un gros event et d’un petit event genre Nuits de la science