



INSTITUTE OF  
EDUCATION  
UNIVERSITY OF LONDON

*Pursuing Excellence in Education*

# Introduction to Internet Course Delivery

20-week part-time programme delivered by distance online

8th November 2002 - April 2003

Course Co-ordinator: Anita Pincas

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Would you like to:

- start designing and developing online courses?
- learn about online learning by learning that way yourself?
- exchange ideas with others internationally?

## Yes?

*Then the Certificate in Online Education and Training may be the course for you.*

- Experience for yourself the pros and cons of computer-mediated delivery
- Discuss with colleagues the educational implications of "virtual" classrooms.
- Investigate the difference between traditional and online courses.
- Gain new insights into the internet.

Dès l'automne 2002, création d'un

**Groupe régional Suisse romande et France  
voisine**

Certificat bilingue français-anglais

Contact et informations: [Nadia Spang Bovey](#)

## Entry Requirements

The course is planned for people who have a first degree and/or professional qualification and experience in education or training. Competence in written English and in basic keyboard skills are important.

So long as you have full internet access, you will not need to purchase any special software. We provide FirstClass. In some circumstances you may need to ensure that your server supports PPP and/or that your server's firewall does not prevent communication with our server.

## Fees

Standard course fee: Pounds Sterling. 590.-

Reduced fee for Individuals from educational institutions: Pounds Sterling. 490.-

## Enquiries

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## Course Background

THE CERTIFICATE is awarded by the Institute of Education, of the University of London, the third oldest and one of the most prestigious universities in England. It is a professional graduate college of the federal University of London, is one of the premier institutions conducting teaching and research in the field of Education. Along with other colleges of the University, such as Imperial College and the London School of Economics, it enjoys an international reputation.

This part-time Certificate has been offered annually to academics and trainers worldwide since 1992, and has been constantly updated. The next course will run for 20 weeks from 8th November 2002 and there will be approximately 300 participants.

The course provides opportunities to investigate in depth the nature of online discussions so as to assess their role in the creation of virtual classrooms. It takes a critical approach to both old and new technologies in education and training for distance and campus students. Crucially, it offers the experience of being an online student and thus a starting point from which to observe the benefits and problems of course design by new media. Its direct benefit consists in the process of taking part, particularly of sustaining participation over a longer period as students need to do. Finally, it offers access to a community of peers who have a wide range of expertise. It is thus suitable either for people involved in education who have never conducted online courses, or for more experienced people who value becoming an online learner for a period and who seek a structured discussion forum.

## International Dimension

For one half of the course, all participants work together in English (mainly in groups with some plenary discussion). But in the other half, they split into regional groups who may use different languages. The regional groups consider issues of more local interest in their respective countries, and spend some time inspecting web sites relevant to them.

## Course Description

### *Analyse and develop online teaching approaches*

The course is taught by staff with extensive experience in the design and delivery of online courses. Tutors are from the Institute of Education and are joined by experts from other universities.

The focus of the course is on the educational, rather than the technical aspects of online course delivery. It does not aim to train users in the latest technologies.

It is a professional rather than an academic course, and is largely reflective and exploratory in nature. Participants will be guided through a range of different activities which they discuss online with international peers and tutors from many different disciplines.

It treats several broad themes:

The role of computer mediated discourse in education and training.  
Teaching and management of learning online.  
Issues of innovation within different institutional and cultural contexts.  
The World Wide Web.

In addition, participants are offered a choice from a wide range of options such as

- Online Discourse and Moderating
- Technical Issues
- Materials and Resources
- Online Learning for Campus-based Institutions
- Knowledge Management
- The Uses of Video in Higher Education
- Online Tutoring with FirstClass
- Computer-based Assessment
- Multiliteracies for Collaborative Learning Environments
- Encounters with Cyberculture

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